

The Phonographic Record

The Journal of The Vintage Phonographic Society of New Zealand

A Society formed for the preservation of Recorded Sound

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SOCIETY SECRETARY:

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The President joins the Executive in wishing all members, their wives and families, a prosperous New Year.

At our Annual General Meeting in September, our hard-working Secretary, Owen de Joux, tendered his resignation as Secretary. The Society places on record its thanks for the efficient service he rendered during his term of office, and particularly for the fine work he did in classifying the spare parts.

Also we would like to place on record the fine service given to the Society by Bill Flecknoe in his two terms as President. Transporting and setting up the Church was an outstanding accomplishment, but his services have been given unstintingly in every phase of the Society's work. His wife, Gladys, was his constant assistant, and to her we also say "Thank you" for a job faithfully done.

The members of the Executive for 1974 are:

President: Bill Dini

Secretary: Bruce Petrie

Delegate to

Ferrymead: Owen de Joux

Magazine

Editor: Walter Norris

Patron:

Claude Adams

Vice-President:

Joffre Marshall

Treasurer:

Bill Flecknoe

Buildings:

Peter Mattison

Display &

Programmes:

Adair Otley

Our new Secretary comes to us from the Wellington Chapter, and promises to be a worthy successor to our previous Secretaries, Miss Pam Rogers and Owen de Joux.

ILLUSTRATIONS

The illustration labelled "Edison's Birth Place" is the cover of the Edison Phonograph monthly, a magazine produced in England, U.S.A. and Australia, which was designed to keep dealers informed.

There were two other publications. One was produced by E.W. Pidgeon & Co. in New Zealand, and was first called "Edison Musical Monthly". It appears to have been supplied to the public as well

as dealers, and the name was later changed to "Edisonian". Another publication, one which first appeared in March 1918, was called "Along Broadway". The name was changed in January 1922 to "Edison Diamond Points".

CAMEO: This is a Record Company about which we know nothing. Can anyone give us any information? Evidently a 78 type disc was produced by them in the United States.

1908 ADVERTISEMENT

W. Keessen

Numbers of records produced by all three companies from time to time turn up in New Zealand, but those on the Fonotipia seem the hardest to come by.

We are grateful to W. Keessen who has put together the article that follows:-

At the end of 1903, F.M. Prescott, the former Managing Director of the International Zonophone Company at Berlin, established the International Talking Machine Company, M.B.H. (later referred to as I.T.M.C.). The principle financier was the former French agent of the Zonophone Company in Paris - Ch. and J. Ullman Freres. A factory was built at Weissensee near Berlin. 'Odeon', the principle trade mark of the I.T.M.C., was named after the renowned theatre of that name in Paris.

In 1904 the first gramophones and records of the I.T.M.C. appeared on the market. The honour of making a double-sided disc record was due to the technical staff of the I.T.M.C. Although every effort was made to protect this invention, the I.T.M.C. could not prevent its pattern being imitated. Very soon after the International Talking Machine Company was established, it lost its independence, and the Company known as I.T.M.C. ceased to exist.

The Societa Italiana di Fonotipia of Milan - founded exclusively with the object to restrict itself to the repertoire of serious music - acquired the shares of the I.T.M.C., being promoted largely by Baron Frederic d'Erlanger, a banker, who was one of the main founders of the Societa.

Singers like Alessandro Bonoi, Emilio Vendrell, Pasquale Amato and Margherita Caruso appeared on the Fonotipia label, along with many other famous singers, and also instrumentalists like Jan Kubslik.

For many years the Fonotipia records had a standard size of 10 $\frac{1}{2}$ " . In 1905 there appeared some 14" records, but this size was soon abandoned. 'Odeon' also issued some 14" records.

As the reader undoubtedly has observed, the greater number of records produced by Fonotipia, Odeon and Jumbo, (and Jumbola, being the latter two subsidiaries of Odeon) show the inscription "Made for Fonotipia Companies" pressed around the label.

In 1906 the catalogue of the I.T.M.C. contained 14,000 titles, a large number, considering the short time the Company had been founded.

In July 1911 the amalgamation of I.T.M.C./Fonotipia was made with another colossus known as Carl Lindstrom Company (Parlophon). Several factories were erected in other countries, namely Hertford (England), Vienna (Austria), Boulogne (France), Rio do Janeiro, Milan, Barcelona and Buenos Aires. In 1926 Columbia controlled the majority of the Lindstrom shares, which resulted in the well known amalgamation between the Gramophone Company and Columbia (E.M.I.), by means of which a large number of former competitors were brought together.

After World War II, (in 1952), one of the most modern record factories of the world was opened by Lindstrom - the Electrola Company (the German H.M.V.) at Koln-Braunsfeld, (Cologne). The make 'Odeon' still exists in several parts of the world.

AN ENCYCLOPEDIA OF BERLINER DISC PHONOGRAPHS

1896 - 97 ELDRIDGE JOHNSON

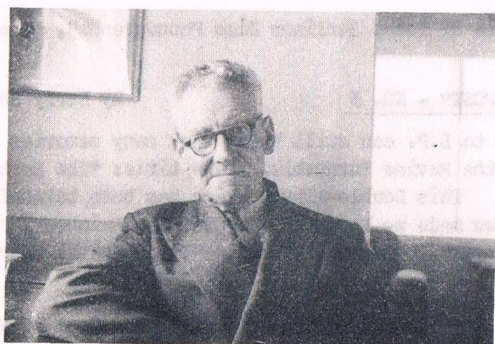
Trade Mark

No. 14.

This model is the best known of just about any model in existence, it is depicted on the Society's



TRADE MARK MODEL NO 14



CLAUDE ADAMS



CAMEO Label

badge, and has become, (along with the little dog nipper) the world's best known trade-mark. Even today it is still in use by H.M.V. Only a few have been collected in New Zealand. Known to some as the improved Spring Motor, it is generally referred to as the "Dog Model" or "Trade Mark". It originally came with either a black japanned or a brass horn.

It is well sought after by collectors both in New Zealand and overseas, so Walter Norris was particularly pleased when he found he was able to purchase one from England a number of years ago. It arrived complete, even down to its little leather suit-case, and the small round box into which was fitted the reproducer. From this machine of Walter's we have taken descriptions and measurements:-

Base:	10 $\frac{3}{4}$ " x 10 $\frac{3}{4}$ "	Height:	3 $\frac{3}{4}$ " (made of wood)
Horn:	14" long 9 $\frac{1}{2}$ " across - (the flare is made of brass)	Turntable:	7" across (metal)
		Tone-arm:	10 $\frac{1}{4}$ " long (wood).

OUR PATRON - C L A U D E A D A M S

A new patron was elected, and as he is a stranger to out-of-town members, it was decided that a little of his background would be of interest.

He was born in London, England on March 1st, 1886. He was first employed by Patent Agents (London), who were agents for Thomas A. Edison. This was from 1901 to 1903. From 1903 to 1906 he was with the London Manufacturing Company. His main interest was in the film industry - which Edison developed in England - but he also remembers well the cylinder production part of the business. He was a cinema projectionist from 1907 - 1914, and a cinema manager from 1914 to 1952.

This was the year his wife died, so he decided to come to live with his daughter in New Zealand, and he has been here ever since.

AUCTION HISTORY AT CHRISTIE'S

Members who did not have the opportunity to read the London Times on October 3rd will be interested to hear about the gramophone that made auction history at Christie's by topping the £1,000 mark. The Royal Scottish Museum paid no less than £1,050 for a Berliner hand-driven gramophone of about 1893, in practically mint condition, and still contained in the original packing case in which it had been sent from Germany. It came complete with six five-inch records, including the Lord's Prayer, and a selection of nursery rhymes.

This type of very early gramophone was produced as a mechanical toy rather than as a source of musical satisfaction.

For further information, refer to "An Encyclopedia of Model Berliner Disc Phonographs", an article featured in Volume 7 of "The Phonographic Record".

"RECORD LISTENING POST" - NO. 3

by Barry Sheppard

Listening to old 78s which have been transcribed to L.P. can still bring back many memories of the far distant past. Such an L.P. is the first up on the Review Turntable. The title: "The Best of Judy Garland" - on the M.C.A. label - (MAPS - 4123). This Double-Album, which has been taken from the Archives Library, includes such 'old timers' as: "You made me Love You", "Over the Rainbow", "For Me and My Gal", "The Trolley Song", "Meet Me in St. Louis", "Sweet Sixteen", "The Boy Next Door", "When you Wore a Tulip", (with Gene Kelly), and many more.

Born in 1922, her real name was Frances Gumm. Judy Garland seemed to radiate the Soul of Show Business. The child of Vaudeville Performers, on stage from five years old, she seemed later unable to stand the pace of her own success. But her resultant personal difficulties only accentuated the loyalty of her admirers. I think one of her most famous films, which still has Cinema re-runs, is "The Wizard of Oz".

As I listened to these two L.P.s I couldn't help but wonder how the recording engineers could get such clear reproduction out of the 'old masters', as some of the songs go back many years. Judy Garland died in 1969 at the age of 47, but I am sure that many people will remember her, both on record and on the screen.

If you want to remember her in your record collection, then perhaps you can consider buying this mighty Album.

Noel Coward - British Actor, Writer, Composer, Director, the 'Bright Young Man of the 20s-Show-Bizz World', yes, this is our second line-up with a release from the E.M.I. Studios called: "A Talent To Amuse", (Parlophone - PMC-7158), in which Mr. Coward brings back some of the real oldies. Some of the numbers included in this great album are:-

A Room with a View / Mrs. Worthington / I'll See You Again / Time and Again / London Pride / Sail Away / Poor Little Rich Girl / Mad Dogs and Englishmen -- and many more.

Knighted in 1972, Sir Noel Coward is indeed sadly missed by many people to whom he brought a song, a laugh and a touch of England -- the England he loved so much.

Although once again this Album was taken from the E.M.I. Archives and the days of fast recording speed, I think John Wadley has done a great job transferring and re-mastering this material, so we can sit back and listen to a fine Album from a great all-time Master, Sir Noel Coward.

"I think Records have been the backbone of any kind of success - orchestra or singer, or any musical group". These are the words of our third review, 'The Man With The Big Band' - Benny Goodman. Released on R.C.A. Victor (VPM-6040), this Double-Album is a must for listeners who like turning back the hands of time to the Big Band Era. The Records offer an excellent sampling of what made the Benny Goodman Band during those first few years, after it burst on to the American scene following its mid-1935 triumph in Los Angeles Palomar Ballroom. Some of the great Artists featured in this Double-Album are: Gene Krupa / Harry James / Ziggy Elman / Teddy Wilson / Lionel Hampton, and of course, Benny Goodman himself.

Famous numbers include: "King Porter Stomp", "Stompin' at the Savoy", "Moonglow", "Goodnight my Love", "Sing, Sing, Sing", "Avalon", "Sometimes I'm Happy", and that famous extra-encore, "One O'clock Jump"! Reproduction-wise, the tracks are very clear, and I think for those who like the Big Bands, this Album would find a welcome place in any Record collection.

Last up in this issue is something unusual, but I thought I would include it as one name in particular rings a bell - now that he has been here in New Zealand. I refer to David Frost. Recently E.M.I. have put out a beautiful set of children's records - all presented by David Frost - on Star-line (SR5-5444/49). Each record (six in all) has its own story, and each story is told by a well known actor. Perhaps some of these titles might bring back memories from your past:-

"The Pied Piper" told by David Frost,	"Aladdin" told by Leslie Phillips,
"Jack and the Beanstalk" told by Pete Murray,	"Cinderella" told by David Frost,
"Sleeping Beauty" told by Sidney James,	- and last of all -
	"Puss-In-Boots" told by Jeremy Brett.

The storyteller in each case has a supporting cast, which, when listening to these records, I found had an added attraction, and seemed to make the stories come alive!

Perhaps in some cases for very young children, these stories may be just a little bit long to sit through, as each side takes about 20 minutes; but I am sure for the older ones, even Mum and Dad, will find the stories very well told, easy to follow and most exciting. Also, all the records are very clear in reproduction, and the voices come over well; yes - even the Ugly Sisters out of "Cinderella" - the one which I rated the best. By the way, if you are interested in buying a present for your child this Christmas or for a Birthday, you can buy these records as a single.



ODEON RECORDS

These well known Discs are now to be obtained double-sided at the price of Four Shillings each. A new catalogue has just been issued (six pps) which it is confidently expected will still further enhance the esteem in which they are held by all music-lovers.

The new catalogue contains many excellent numbers by artists who stand unrivalled in their own particular sphere of musical work.

To mention but a few there are extensive repertoires by:-

Emmy Destinn,	James Davis,
Edna Thornton,	Dalton Baker,
Gertrude Lonsdale,	Ivor Foster,
Lloyd Chandos,	Watkin Mills,
John McCormack,	Harry Dearth, and the
Walter Hyde,	Grenadier Guards,

The Complete Operas of "H.M.S. Pinafore" and "The Mikado" have been issued on Odeon Records.

ODEON RECORDS have been issued on the Complete SHEFFIELD and LEEDS CHAIRS.



SOCIETA ITALIANA DI FONOTIPIA - MILANO

TRADE MARK

Fonotipia

GRAND OPERA
DISC RECORDS

have for the past 3 years been recognised as the premier artistic records of each Continent.

They stand to day as the highest conception of the recorder's art, and by their all thousands of privileged persons have become essential to the musical possibilities of the Talking Machine.

The Fonotipia Company have exclusive right to reproduce records by a long array of world famous artists, including
BONCI, ZENATELLO, KUBELIK, SANMARCO.

A WORD TO DEALERS.
Constantly the best. A new set of the latest programme is the 1 to 10. The price of these are always on the increase and the best type of labels are attached. *Fonotipia Records* require no extra establishment that others do.

BY APPOINTMENT TO
H.M. THE QUEEN
MOTHER OF
ITALY.
Grand Prix Milan, 1906.

Sole Wholesale Agency:
326, Worship St.
London, E.C.



JUMBO RECORDS

Jumbo Records, although new to the Market, have been long played, recorded and manufactured by experts in these several branches. There is therefore no experimental stage in the production of these discs. Many long years of experience have been brought to bear on their manufacture; the mistakes of earlier makers have been avoided, and the Jumbo Records makes its first bow to the Public as a disc without flaw or blemish.

Complete Catalogue and Free Sample on Application.

"TRIPLETONES" are manufactured by a special process, whereby the tone and volume of sound is enormously increased.

A "TRIPLETONE" Band Record played on an ordinary machine gives almost as powerful a result as the ordinary record on a special loud tone machine.

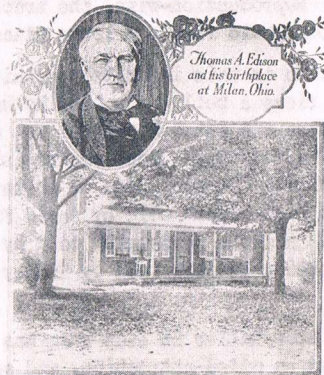


Photo by London Phonograph Society.

1908 Advertisement

PHONOGRAPH MONTHLY

AUGUST, 1921



JUMBO Label

EDISON'S Birth Place

Well, that's all for this Review. Hope you have found something of interest, and hope too that you enjoy the New Year, 1974. So until next time

VOCALION RECORDS

John Whitley Stokes

Further to Roger Cole's most interesting article in the June 1970 issue of the Phonographic Record on Aeolian and Vocalion labels, I offer the following information. Sorry to have been so long delayed about it, Roger, but better late than never.

Firstly, a correction - it is stated that the "BROADCAST" label was exclusive to the Australian branch of the Company, but this cannot be correct, as I have a 1928 BROADCAST catalogue which states that the records are made by the Vocalion Gramophone Company Limited, Hayes, Middlesex. Now I don't care what anyone says, but I refuse to believe that a Company with this address could have been anything but part of the H.M.V. group.

In the case of the Australian Company, I have two printed lists of Broadcast records, giving the name of the Company as Vocalion (Foreign) Limited, with no address, though I notice the lists are printed in Melbourne. Although no date is given, I would guess they were issued about 1929, judging from the titles of the records listed. Additionally I have two catalogues of Australian Vocalion records dated 1930, in which the name of the Company is given as Vocalion (Australasia) Limited, Melbourne. Incidentally, one of these catalogues is printed in New Zealand for the distributors, Hamilton Nimmo and Sons Limited, Wellington.

Both the English and Australian Broadcast records carry the wording "Electrically Recorded by the Marconi Company's Process". This confirms my belief that Vocalion was within the H.M.V. group at the time. Even so, I must confess I can't explain why the Australian Vocalion and Broadcast records should have been made in Melbourne when H.M.V.'s Australian operations have always been located at Homebush, N.S.W. Perhaps someone else may be able to shed more light on the subject.

Coming now to the issuance of modern long-playing records under the Vocalion label, I have ascertained that the label is now the property of the Decca Record Company Limited, 9 Albert Embankment, London, but have been unable to discover how or when the label passed into Decca's hands, nor why it should have been resurrected after all these years. Of course, local distribution and/or manufacture of English Decca labels is in the hands of E.M.I. (N.Z.) Limited, who have long held sole rights in this country. From memory Vocalion L.P.s appeared about 1957, using 'VA' and 'VE' prefixes.

- P Stands for Phonograph of Edison's make.
- H Stands for him who will no other take.
- O Stands for orders which exceed the supply.
- N Stands for Natural Tone of Records you buy.
- O Stands for Others of inferior kind.
- G Stands for "Gem" not left behind.
- R Stands for Records, the best in the Land.
- A Stands for Artists in Edison's Band.
- P Stands for People who own a Machine.
- H Stands for Happiness there to be seen.

ADVT.

PATRIOTIC, NATIONAL AND IMPERIAL AIRS AND SELECTIONS OBTAINABLE ON EDISON CYLINDER RECORDS

PLAYED BY THE NEW YORK MILITARY BAND	Blue Amberol Wax Amberol Wax Standard		
Medley of War Songs	1574		
National Emblem March	2029		
Our Victorious Nation March			10196
To the Front - Two-Step		271	
NATIONAL MILITARY BAND			
Boys of the Old Brigade	23085	12249	
Flying Squadron, The		12064	
Franco-Russian March			13730
King and President March			13428
L'Entente Cordiale March			13314
Light Cavalry Overture		12380	
New Colonial March	23040		
Regimental Marches, No.1		12446	
Regimental Marches, No.2		12457	
Regimental Marches, No.3	23020		
Reminiscences of All Nations		12046	
Sharpshooters' March			13745
They All Love Jack March			14043
To Our Bluejackets March			13866
With Sword and Lance March	23074	12191	
With Sword and Song March			13945
BRITISH MILITARY BAND			
British Regimental March			13214
Our Bluejackets			13384
Tommy Atkins and Soldiers of the King			12830
EDISON CONCERT BAND			
Charge of the Hussars			9290
Light Cavalry Overture	1826		
EDISON MILITARY BAND			
Shoulder Arms March			9601
74th Regiment March			9649
PLAYED BY THE UNITED STATES MARINE BAND			
Old Comrades March	1766		
True to the Flag March		472	
With Shot and Shell March			10531
FIFE AND DRUM BAND			
On Parade Medley	1804		
SONGS			
Battle Hymn of the Republic (w/- chorus)		79	
Death of Nelson, The	23028		
Deathless Army, The	23057		
For the Red, White & Blue (w/- chorus)			9908
Grandpa I'm Going to be a Soldier			9368
Hail! King George		12300	
Hearts of Oak		12406	
I Long to See the Girl I left Behind	2053		
It's Great to be a Soldier Man			9600

(To be continued in next issue) Reprinted from Edison Phonograph Monthly, Oct. 1914.

"THE PHONOGRAPHIC RECORD NEWSLETTER"

DECEMBER 1973

NO. 2

In this newsletter, the last for 1973, we are covering the months of October and November. Meetings were held in St. Mary's Social Hall, Merivale, as usual.

OCTOBER:

October's meeting proved most enjoyable to the members who were present. Mr. Adair Otley was once again at the wheel with one of his film showings. The films shown were:- "The Late Mr. Len Spencer of Wellington, Playing his Phonographs", (a film produced by the National Film Unit). Then came "Tunes of the Times", a pre-war B.B.C. Film, "Jingle-Jangle-Jingle", (a swing show), made by Castle Films, and last of all came "Children and Music", a film of Wellington school-children in concert with the former National Orchestra of the N.Z.B.S., under its Founder - Conductor, Anderson Tyrer (1947).

The evening concluded with the usual tasty supper.

NOVEMBER:

November's meeting was quite interesting as several members brought along their favourite cylinders or records, which they played and told fellow members why they liked them.

The programme opened with Bill Dini playing his 2 minute wax with the title "Red Wing". Then came Gavin East playing his blue amberol of "The Ride of the Thuringia Hussars", also most enjoyable. Other items given included Adair Otley playing his 12" H.M.V. recording of "Perpetuum Mobile" played by Yehudi Menuhin; Clarry Stewart's Blue Amberol of "Caprice Viennois", played by George Hamilton Green, No.3155; Bruce Petrie's 10" 78 of "Der Postillionlied", sung in German by Joseph Schmidt; Pam Rogers played her Royal Purple of "Oh Holy Night", played by Freda Hamble (No. 29040); Geoff Marshall played a delightful 10" recording of "Adelai Tango", played by the Rio Grande Tango Band; Gavin East then returned, playing his blue amberol "Rainbow", by Ada Jones and Billy Murray, the number being 1884.

After all the musical numbers had been played, there was a short discussion on programmes for 1974. Mrs. Bissett suggested perhaps an evening of restoration for cabinets and motors.

The evening concluded with a chat and a real Christmas supper - even a Christmas Cake!